



WHY PARTICIPATE?	HOW WE ADVERTISE
<ul style="list-style-type: none"> • Promote your products, services and brand • Introduce new products and services • Increase your customer database • Take advantage of Active Girlz media exposure • Generate sales and qualified leads • Take advantage of free stage time and breakout sessions • Drive traffic back to your retail location • Meet existing customers face to face • Receive feedback on your business • It's fun and has a purpose! 	<ul style="list-style-type: none"> • Washington Family Magazine • Channel 8 News Website • Direct Market area athletic associations, schools, camps • The local Girl Scout Council will be helping to promote this through their membership • Silver Sponsorship for Girls on the Run NOVA Race May 16. 4,000 runners at Fair Oaks mall will be directed to Expo after race • Face Book • Flyers and Posters • Hershey Track and Field Race May 2009 • Through YOU!

Thank you for your support!