



## **SPECIALTY SPONSORSHIPS**

### **Why participate in a specialty sponsorship?**

When you make a door-prize or goody-bag donation, your generosity is rewarded with customer good will. You introduce thousands of new customers to your company's name and products, all for less than the cost of traditional advertising.

### **DOOR PRIZE DONATIONS-**

Please give a brief description of product(s) to be donated:

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Quantity: \_\_\_\_\_ Retail Value: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

If your company is not exhibiting and would like to donate products please fill out this form and send it to our office. We will be putting together goody bags for each attendee with donated products.

You will be contacted about where to send your prize donations. Thank you for your support!

Active Girlz Expo, 9000 Linda Maria Ct., Fairfax, VA 22031  
**Or Fax:** 703-563-9529 **Questions:** expo@activegirlz.com

# **CORPORATE SPONSORSHIP OPPORTUNITIES**

## **Active Girlz Expo – May 16-17, 2009**

Distinguish your business by sponsoring the Active Girlz Expo. Your business will be featured prominently in the following extremely effective promotions.

### **PLATINUM \$2000**

(Minimum \$1000 monetary donation; up to \$1000 of balance may be product.)

#### **PRE-EVENT MARKETING**

- Company logo on selected printed marketing materials and selected print advertising (eps image must be received prior to print due date.)
- Advertisement and company logo on [www.activegirlz.com](http://www.activegirlz.com)
- Company logo prominently displayed on all e-mail newsletters to pre-registered attendees list and to the Active Girlz Expo inquiry list

#### **ON SITE**

- Company product and contact information in the Active Girlz online Directory
- Recognition on all available onsite signage
- Opportunity to distribute company literature on designated registration table at entrance to event

#### **POST-EVENT MARKETING**

- One-time use of pre-registered attendee mailing list (these addresses cannot be purchased—only available to Platinum)
- Company write-up in e-mail newsletter to list of attendees

### **GOLD \$1000**

(Minimum \$500 monetary donation; up to \$500 of balance may be product.)

#### **PRE-EVENT MARKETING**

- Company logo on selected printed marketing materials and selected print advertising (eps image must be received prior to print due date.)
- Company sponsorship listing and logo on [www.activegirlz.com](http://www.activegirlz.com)
- Company logo displayed on all e-mail newsletters to pre-registered attendees list

#### **ON SITE**

- Company product and contact information in the Active Girlz online Directory
- Opportunity to distribute company literature on designated registration table at entrance to event
- Company write-up in e-mail newsletter to list of attendees

### **SILVER \$750**

(Minimum \$375 monetary donation; up to \$375 of balance may be product.)

#### **PRE-EVENT MARKETING**

- Company logo on selected printed marketing materials and selected print advertising (eps image must be received prior to print due date.)
- Company sponsorship listing on [www.activegirlz.com](http://www.activegirlz.com) Directory
- Company sponsorship listed on all e-mail newsletters to pre-registered attendees list

#### **ON SITE**

- Opportunity to distribute company literature on designated registration table at entrance to event, and sponsorship listed on Active Girlz Expo Directory

### **BRONZE \$500**

(Minimum \$250 monetary donation; up to \$250 of balance may be product.)

- Company sponsorship listed in the online Active Girlz Expo Directory
- Opportunity to distribute company literature on designated registration table at entrance to event
- Company sponsorship listed on [www.activegirlz.com](http://www.activegirlz.com), and email newsletters

# CORPORATE SPONSORSHIPS

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## **Our Company will participate in the Corporate sponsorship:**

**Platinum - \$2,000**

(Minimum \$1000 monetary donation; up to \$1000 of balance may be product.)

**Gold - \$1,000**

(Minimum \$1000 monetary donation; up to \$1000 of balance may be product.)

**Silver - \$750**

(Minimum \$375 monetary donation; up to \$375 of balance may be product.)

**Bronze \$500**

(Minimum \$250 monetary donation; up to \$250 of balance may be product.)

Monetary \$ \_\_\_\_\_

Product donation description:  
\_\_\_\_\_

Wholesale value of product donation \$  
\_\_\_\_\_

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## REQUIREMENTS

If you would like your logo to appear on the website and show materials, you must send an eps image no later than April 15, 2009.

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**INFORMATION (as you would like it to appear on listings and signs)**

<b>Company Name:</b>	
<b>Address:</b>	
<b>City</b>	
<b>State</b>	<b>Zip</b>
<b>Website</b>	
<b>Email</b>	

**Please submit to:**

Active Girls Expo  
c/o KOJAM Productions, Inc.  
9000 Linda Maria Court  
Fairfax, VA 22031

Or Fax to:  
703-563-9529

Questions to [expo@activegirlz.com](mailto:expo@activegirlz.com)